

## PRIVACY POLICY

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The protection of your personal data is of high importance to Janglepop, therefore Janglepop takes all reasonable care to ensure that your personal data is processed safely. When visiting our website [www.chambord-agency.com](http://www.chambord-agency.com) ("Website"), you may share your personal data with Janglepop (Chaussée de la Hulpe 1, 1180 Brussels, Belgium) ("Janglepop"), acting as data controller.

What personal data do we collect from you?

- Website log data when you use this Website: including your IP address, the address of the web page you visited, your browser type and settings, the date and time of your access, how you used this Website. We may also collect information about the device you are using to access the Website: depending on the device you are using and its settings, this information may include the type of device, the device operating system, device settings, and unique device identifiers.
- Information you voluntarily provide in contact forms, registration forms and surveys, including (first and last) name, company name, e-mail address, telephone number and subscriptions to our newsletters.

What is your data used for?

Your data is used for the following purposes:

- Communication:
  - enabling Janglepop to address your requests and to respond to your messages;
  - sending e-mail newsletters: provide you with content related to Janglepop products, services and activities via e-mail;
  - enabling content downloads related to Janglepop products, services and activities (e.g. white papers...);
  - personalising your Website visit: customise content and recommend content on this Website based on your interests and preferences;
- Marketing: carrying out direct marketing, market research and surveys, via e-mail, SMS, over the phone, through push notifications/pop-up banners, instant messaging,

through an operator, through social media pages, regarding Janglepop products, services and activities;

- Profiling: creating a profile of you, by collecting and analysing information on the preferences you select and choices you make, as well as your general activities on this Website, to be able to provide you with relevant content, offers and services related to Janglepop products, services and activities;
- Security: guaranteeing the security of this Website.

The provision of your personal data is optional. Should you decide not to provide your personal data, Janglepop may be unable to provide you such requested services.

What is the legal basis for the processing of your personal data?

In order to carry out the processing activities specified therein, Janglepop relies on:

- its legitimate interest, which consists in proper communication and exchange of information between you and Janglepop and in security of the Website;
- your consent, which you can withdraw at any time, without affecting the lawfulness of processing based thereon before its withdrawal, for the processing related to certain marketing and profiling activities.

How long do we keep your personal data?

The log data we collect to ensure the security of the Website are not kept longer than one year. For the other above mentioned purposes, your personal data will be kept for no longer than three years after their collection.

Who are the recipients of your personal data?

In the context of such processing, the recipients of all or part of your personal data will be the personnel of Janglepop and other entities of its group in charge of the communication and the marketing, as well as some personnel of third parties, in charge of the hosting and maintenance of the Website, all such recipients being located within the European Economic Area (EEA) and in the countries referred to below.

What is Janglepop's cookie policy?

Please note that Janglepop uses cookies while you are browsing this Website. You can learn more about the use of cookies by Janglepop by visiting the Cookie Policy annexe.

What are your rights related to your personal data?

Please note that you have the right to access your personal data and to request that your personal data be rectified or deleted. You are also entitled to request restriction of the processing of your personal data. In addition, you have the right to ask to receive, in a structured and standard format, your personal data that you provided to Janglepop and which Janglepop processes by automated means. In case of any request or complaint, you can also contact our Data Protection Officer by sending an email to the following address: [cedric@janglepop.net](mailto:cedric@janglepop.net). In any case, you also have the right to lodge a complaint with the competent data protection authority.

## COOKIE POLICY

Janglepop, acting as joint data controllers, uses cookies.

Cookies are text files stored temporarily or for a specified duration on your fixed or mobile device at the request of the server of the website you are browsing.

The types of cookies used are as follows:

Authentication and security

Server load balancing

Recording consent on cookies

Retention of your selection of products and services

Essential interface customization

Pre-filling of forms

Essential statistics

YouTube videos

Editorial content customization

Online surveys

Customer relationship related to your activity on [www.chambord-agency.com](http://www.chambord-agency.com)

Statistics for site improvement purposes

Measurement and targeting advertising

For more information on cookies and to view or modify your choices regarding the use of cookies subject to consent, please click [here](#).

You can return to this page at any time via the "Cookies" link accessible at the bottom of all pages of the website

[www.chambord-agency.com](http://www.chambord-agency.com) to view and change your choices regarding the use of cookies.

Audience measurement on the domain [www.chambord-agency.com](http://www.chambord-agency.com) exempt from consent and right to object

The website [www.chambord-agency.com](http://www.chambord-agency.com) uses cookies with a strictly limited purpose solely for measuring the audience of this site (performance measurement, navigation problem detection, optimization of technical performance or ergonomics, estimation of necessary server power, analysis of consulted content) and this, exclusively on behalf of the joint data controllers of Janglepop mentioned above.

The data collected is not cross-referenced with other processing and is not transmitted to any third parties. It is deleted after 14 months. This measure does not affect your browsing and does not allow us to identify you (we do not collect any identifiers allowing us to do so and your IP address is anonymized).

However, in accordance with Article 21 of the GDPR, you have a right to object to the processing, allowing you to refuse the activation of these audience measurement cookies by clicking below:

Disable statistics measurement on [www.chambord-agency.com](http://www.chambord-agency.com)